



# RECOMMENDATIONS FOR THE DANISH GOVERNMENT'S AFRICA PLAN



**Nordic-African Consultancy**  
sustainable business opportunities

**5 RECOMMENDATIONS**



# 1 INCREASED DANISH REPRESENTATION IN AFRICA

More Danish embassies in Africa:

- In addition to the Danish embassy in **Tanzania**, the (re)opening of Danish embassies in **Angola, Côte d'Ivoire, Ethiopia, Namibia, Rwanda, Senegal, Tunisia & Zambia.**
- Reconsideration of African **partner countries & country programmes.**

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## STRENGTHENED CROSS-SECTOR COLLABORATION

Stronger focus on cross-sectoral synergies in African market/local development efforts:

- Expansion of programmes for **public-private partnership.**
- More initiatives for collaboration between **business and academia.**
- Continued encouragement of engagement between the **private and civil sectors.**

# 3 IMPROVED SUPPORT AND GUIDANCE FOR SMEs

Better & more targeted support for SMEs with innovative solutions, seeking to enter African markets:

- Access to more **risk capital** and tailored financing instruments.
- Extended **guidance** on eligibility criteria and **feedback** on applications for support.
- Broader collaboration between Danish **advisors/network facilitators** and diplomatic representations in Africa.

# 4

# INCENTIVES FOR SUSTAINABLE BUSINESS

Using Nordic-African partnership & business ventures as a lever for sustainable development:

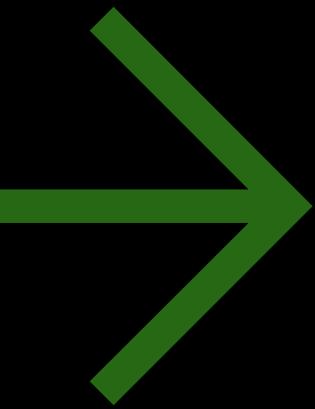
- Support for projects & partners with comprehensive **sustainability commitments.**
- Practical guidance for companies wishing to **operate more sustainably** in Africa.
- Exploration of **green finance** options for private sector development projects.

# 5

## GOING BEYOND TRADITIONAL TRADE

Broadening the conversation about business-led measures for sustainable development:

- Focus on Danish **imports & sourcing** from African markets as well as exports to Africa.
- Prioritisation of **longer-term Nordic investments** in African countries.
- Further investment in local business environments and **framework conditions.**





# CONTACT

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